

# Welcome to our world

#### Where we prepare you for the world of work

This prospectus introduces you to Pearson Institute of Higher Education. You will get an overview of our accreditations, career-focused higher education qualifications and programmes, teaching and learning methods, facilities and campuses.

#### **Pearson Institute of Higher Education**

- www.pearsoninstitute.ac.za
- f Pearson Institute
- @pearsoninstitut
- in Pearson Institute
- SMS "PI" and your name to 44311
- (0)63 108 5517 WhatsApp us on +27
- Pearsoninstitute

Visit our website or connect with us using one of our social platforms, better still join us at any of our Real World Ready campus events and see for yourself what we have to offer.

OpenHouse March/April 2017
StudyHack June/July 2017
EdTalks September/October 2017
ReadySetEnrol January/February 2018

Check out page 76 – 77 to learn more about our Real World Ready events.

#### We look forward to seeing you on campus!

**Download** the Markit AR App on the Google Play Store or the Apple store.







Browse through this prospectus and look out for these scannable logos.







**OPENH** USE

**Experience** the hidden content when you open the app on your device and scan any of the logos.



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# A word from the Managing Director of Pearson South Africa

Welcome to Pearson Institute of Higher Education

Whether you are a prospective student or an enquiring parent, we are delighted that you are considering Pearson Institute of Higher Education (Pearson Institute) as your learning institution of choice.

We pride ourselves on providing an education that nurtures the innate talents of our students and that offers them opportunities to develop and demonstrate these abilities. Our hope is that you will gain an appreciation for the efforts and hard work you have already put into getting here. As you move through the different stages of student life, supported by our committed staff and innovative faculty, we acknowledge that you will play the largest role in your own development as a leader and as a member of an engaged workforce.

Our 12 campuses countrywide provide a stable environment where we can celebrate your successes every step of the way. We have over 8000 students and over 35 different nationalities represented on our campuses. Being part of Pearson, the world's learning company, means you are joining a leading, global education organisation and one of the largest higher education providers in South Africa.

There are so many reasons why you should study with us: we are globally connected; we produce real world ready graduates; we encourage a tech savvy approach; we are student centred and we offer qualifications that count.



We hope the information in this prospectus will help you make a choice that guides you to the qualification that best suits you, and we look forward to working with you during the years ahead to achieve your dream. If you choose our institution, we will be your constant companion on a career and life journey.

We look forward to welcoming you to one of our campuses.

#### **Ebrahim Matthews**

Managing Director, Pearson South Africa

# About Pearson, the world's learning company

#### Learning changes everything

Learning helps people gain the skills to find a job or progress in their career, and it helps build successful communities and thriving economies. In our rapidly changing world, Pearson is helping to shape a brighter future for education.

## Perfectly positioned to make change happen





As the world's learning company, with more than 35,000 employees in over 70 countries and listed on the London and New York Stock Exchange, we're big enough to make change happen, and we're dedicated to doing the right thing and inspiring others to do the same.

#### We're here for the world's learners



We work with educators and students to continually improve our products and services, ensuring they have the most positive impact on learning. We put the learner at the very heart of everything we do. In this way, we're able to deliver better education to more people – whatever, whenever, wherever, and however they choose.

#### A quick look at what we do



We provide learning materials, digital technologies and services for use in schools, TVET colleges, higher education institutions as well as home and professional environments.

Pearson

We are home to Maskew Miller Longman and Heinemann, two of the best-known names in local publishing.

We publish content in over 50 African languages.

We partner with ministries of education, industry, students, parents and teachers, to help people make progress in their lives through access to better learning.

We proudly graduate thousands of real world ready students every year through Pearson Institute of Higher Education and CTI Education Group.

Pearson is the world's learning company and the corporate owner of Pearson Institute of Higher Education and CTI.

Pearson Holdings Southern Africa (Pty) Ltd, PO Box 396, Cape Town, 8000, South Africa. Registration no: 1960/001010/07.

Directors: Alice Bhebhe, Nirvani Dhevcharran, Michael Ogden.

# Our past, present and future

Pearson Institute of Higher Education was formerly known as Midrand Graduate Institute (MGI)

# As Pearson Institute, we are proud of our past and looking forward to our future.

We have enough history to be highly regarded academically but we are free from the restrictions that traditions often impose. This means that we can focus on the workplace of the future and what it really needs. Since MGI was first established, we have been prominent in the private higher education space in South Africa. We are known for our innovative and collaborative approach to teaching and learning, and for developing employable graduates. We have also established our credibility by offering qualifications that are locally accredited and internationally recognised.

As Pearson Institute, we will continue to offer accredited qualifications, and pride ourselves on ensuring quality and accessibility to all students. Through Pearson's global footprint, Pearson Institute has access to offer you not only a localised solutions-based perspective, but also a world-view on global education. This places knowledge and expertise at your fingertips, making you more employable.

#### Our future, your future

Pearson Institute gives you the opportunity to shape your own future. We offer you a range of qualifications and programmes, led by the latest knowledge and industry trends, which prepare you for the world of work. Our teaching methods ensure that you acquire subject-specific skills, work behaviours and confidence in using relevant technology.

We offer undergraduate and postgraduate degrees as well as foundation programmes. These qualifications and programmes are offered across our three faculties; Applied Science, Commerce and Law and Humanities as well as the Centre for Foundation Programmes. We have 12 campuses, which give you the flexibility to study at a location and environment that best suits you.

At Pearson Institute we are guided by student needs, industry trends and employers. Our vision for our future, and yours, is that we continue to strive for excellence in everything we do. We continue to find new ways of doing things, to give more students employment-orientated skills and to prepare you for the rapidly changing world of work.

If you have potential, enthusiasm and determination, we will provide an environment where you can flourish.



# Pearson Institute of Higher Education, our journey so far











1989

2006

2010

2013

2016

Midrand Graduate Institute (MGI) established.

Founded as a private university-level institution offering accredited and career-focused qualifications that prepared students for a highly competitive job market.

From its early beginnings, MGI offered relevant and industry-aligned degrees with an emphasis on interactive, practical and experiential teaching and learning methods. MGI is acquired by CTI.

CTI is a private higher education institution founded in 1979 with the primary objective to offer new, industry-appropriate and quality qualifications and programmes in South Africa.

MGI and CTI remained separately registered after the acquisition, but offered students additional benefits such as 12 educational sites with more than 4 000 students across South Africa.

Pearson acquires a 75% stake in CTI and MGI, as part of its move into the direct delivery of higher education in Africa.

Pearson is the world's learning company. Its origins go as far back as 1724 with the founding of Longman.

Today, with over 35 000 employees across 70 countries, Pearson is focused solely on education, helping people make progress in their lives through learning.

MGI and CTI are wholly acquired by Pearson, forming one of the largest providers of private higher education in South Africa.

This acquisition formed part of the company's strategic focus to invest in and have a positive and meaningful impact on education in Africa.

MGI is renamed to Pearson Institute of Higher Education.

With 12 campuses across South Africa, Pearson Institute offers accredited degrees and programmes, allowing students to flourish in the South African and global workplace.

Scan the Pearson Institute logo above using the Markit App to experience the official Pearson Institute launch event that took place at the Midrand campus.

# Experience a world of learning

At Pearson Institute our enduring priority is our students. With this philosophy at the heart of everything we do, here are just some of the reasons why you should study with us:

#### A strong global heritage

We are backed by the world's learning company.

#### Industry-led curriculum

We are responsive to the demands of the job market so we ensure our material, content and academic services are relevant and current.

# Career-focused higher education qualifications and programmes

You have a choice of over 20 qualifications and programmes across three faculties, all equipping you with the skills you need for the world of work.



## 12 Campuses throughout South Africa

Flexibility to study at a location and environment that best suits you.

#### Qualifications of academic excellence

Our qualifications are locally registered and accredited and internationally recognised.

#### **Foundation Programmes**

Our foundation programmes give you access to our degree studies and help you prepare for success.

#### Student-centred learning

Our teaching methods, combined with a student-centred learning environment, enables you to flourish.

### Essential skills for the modern workplace

We help you develop skills like critical and innovative thinking, adaptability, collaborating in teams and communicating, which are all important to career development today.

#### Graduates who are ready to take on the world

We produce qualified, well-rounded and work-ready graduates who are highly sought after.



#### Qualified and experienced academic staff

Our staff have both academic and real world experience. So you will learn from lecturers who are highly qualified and committed to your success.

## Blended approach to teaching and learning

We use technology enhanced and traditional learning methods, as well as practical application, to prepare you for the technology driven and fast-changing world of work.

#### **Employability**

We have a Virtual Employability Centre and six on-site Employability Centres at selected campuses to assist you with career preparation from the moment you enrol with us.

# Introducing you to our world

# In conversation with the Managing Director of Pearson Institute

Our aim is to transform lives through learning and to produce graduates who are prepared for the world of work. As a student, you will benefit from diverse ideas, a range of career-focused qualifications and programmes and multiple campuses throughout South Africa.

We know that without effective leadership, our institution will not be able to offer you the qualifications, programmes and career opportunities you need. Our Managing Director, Dr Dolf Steyn is well aware of this responsibility. He is the driving force behind Pearson Institute's commitment to academic excellence and to placing you, the student, at the heart of everything we do.

We have six strategic outcomes to measure our success against, namely Accessibility, Affordability, Academic Quality, Employability, Technology and Efficacy, all underpinned by Student Experience. In conversation with Dr Steyn, here are some of his thoughts on these crucial pillars:

#### **Academic quality**

Pearson is one of the few companies that has committed to putting the quality of their work to international scrutiny. As proof of our unparalleled level of commitment, Pearson reports on learning as well as commercial outcomes. As an established brand, quality underpins our right to exist.

#### Access

We are very passionate about the notion of access. Access to higher education is about enabling individuals to gain skills to earn a living for themselves rather than being reliant on anyone else.

We have more than 35 nationalities across our campuses at the moment. We celebrate the benefits from them all, and the students also value that. The inclusive nature of our institution is something that creates a great atmosphere. We provide various opportunities for all types of students; those who don't have the typical admission requirements; those with different funding capabilities and those from other countries

#### **Employability**

For us, education is equipping you with skills that you can use. Education has to be relevant to your economic needs. We should be singular in our focus. Education here is an upliftment activity. We want you to be employable, so we want you to be a generator of economic activity. Education needs to be relevant to students, to the economic times, and to the future. Our students will exit ready for the world of work.



Lehlohonolo Khala, Panashe Motema and Byron Baxter, students at our Midrand Campus.

All our academic programmes have been meticulously researched and designed to focus on employability. We have chosen the academic fields that will give you the opportunity to exit with a qualification that is needed in the market.

We often get positive feedback from employers about how fast our graduates adapt and become productive in the workplace.

#### **Technology**

If you don't have a basic understanding of technology and how different programmes interact with one another, you may find yourself underprepared for the world of work. At Pearson Institute we have a blended and practical approach to technology. Our teaching methods, facilities, resources and services are all geared to enhance your overall learning experience through the use of technology. This approach ensures that by the time you graduate you are practised and prepared for the tech-driven workplace of the future.

#### **Efficacy**

We are very committed to being a teaching-led institution where the focus is on learner outcomes.

As Pearson Institute, we want to change the whole value proposition to ensure measurable progress through learning.

#### **Student experience**

At Pearson Institute, we know that students of today want more than just lectures to attend, they want and need a varied student experience that prepares them for the real world.

#### **Our values**

We strive to be brave, imaginative, decent and accountable in everything we do.



**Dr Dolf Steyn**Managing Director:
Pearson Institute and
Campus Director: Midrand
(HDE, FDE, MEd, DPhil)



Commerce students, Lucky Rakgotho and Thethiwe Nomandla at our Pretoria Campus.

# World-class academic credentials

#### Our endorsements

At Pearson Institute, we believe that offering qualifications of academic excellence provides you with a pathway to finding a meaningful and rewarding career.

#### **Academic accreditation**

As a degree-conferring institution, we are proud to offer qualifications that are accredited, registered and quality assured according to all regulatory requirements stipulated in Higher Education legislation in South Africa.

Pearson Institute is a registered private higher education institution with the Department of Higher Education and Training under the Education Act No. 101 of 1997. Registration certificate number: 2001/HE07/008.

#### Our qualifications are:

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE) in South Africa.
- Registered on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).
- Registered with the Department of Higher Education and Training (DHET) in South Africa.
- Where applicable, qualifications are registered, recognised or endorsed by the relevant professional bodies.

#### **Affiliations**

One of our strengths is that we collaborate with some of the finest education providers, academic institutions, professional associations and industry bodies from around the world. This translates into career-focussed qualifications and programmes with a balance of theory, knowledge and practical application.

Pearson Institute has educational partnerships with the following institutions:

- Monash (SA)
- North-West University (SA)

Pearson Institute is affiliated to the Higher Education enrolment services of Universities South Africa (USAF) (formerly Higher Education South Africa). To learn more visit www.universitiessa.ac.za.

#### **Cornell University**

By presenting the world to our students, we are further preparing them for the world of work. In 2016 we partnered with Cornell University, an Ivy League institution, to host an International Debate Workshop for Pearson Institute students.

Apart from giving our students an opportunity to develop additional employability and life skills, this highly successful event resulted in two Pearson Institute students being awarded a fully funded trip to the Cornell University in America.

Leonard Muyambo, a 3rd- year BSc (Biomedicine) student and Kgaogelo Mojapelo, a Pre-degree Foundation Programme student, were given a life-changing experience they would never forget. The students travelled to New York to assist Cornell International Summer Debate Camp Instructors as fellows. The Camp teaches high school students from around the world the skills to succeed in public speaking and debate.

This fellowship gave our students the chance to gain specialist teaching skills and to interact with international debate instructors from every corner of the world including Pakistan, the UK and Canada.

#### **Quality assurance**

Through our accreditations and affiliations, we are able to offer quality academic programmes. In addition, we have systems in place to research, develop, review and assess our qualifications, programmes, curricula, content, teaching methods, assessment and moderation processes. Because of our close ties with industry, we are able to respond to market needs, while still maintaining our high standards. This means we can keep our promise of providing you with a relevant and career-led education.



# Teaching, learning and assessment

A real world ready approach

## At Pearson Institute, learning is a collaborative process

One of the areas that really sets us apart is our interactive and supportive approach to learning. This approach is guided by relevant, quality-assured and industry-led curricula. Because we are guided by our students' needs, industry trends and employers we encourage active learning and prepare you for the technology driven world of work. We don't just prepare you for success as a student; we give you the tools to succeed in the workplace too. Throughout your studies, you will have opportunities to develop qualities and skills that employers are looking for in today's graduates, such as critical thinking, goal setting, problem solving, creativity, working in teams and communication.

We know that as individuals, you have different learning styles and needs. We also know that different fields of study need unique and specialised teaching approaches. For this reason, we use lecturing and other blended learning facilitation together with work integrated learning - all supported by technology and practical application.

#### Language of tuition

The language of teaching and learning for all our qualifications and programmes is English. If you did not complete English at the required level for tertiary studies, we require you to complete an internationally accepted English language

proficiency test. Should you not be competent at the level required to succeed in higher education, we suggest you complete our English Language Foundation Programme at our Midrand Campus. This will prepare you for degree studies by building English language skills for the academic environment, while introducing you to your degree studies.

#### Our teaching and learning methods

#### Lecturer-led learning

Lectures are our core teaching method. We strive to keep class sizes relatively small, varying from campus to campus, which allows for a student-centred learning environment. Our lecturers, who are a mix of academics and industry professionals, have a practical approach, stay up-to-date with trends and innovations and work with you to achieve your academic goals. This environment encourages dialogue, debate and interaction, and it promotes better understanding of theory. You will cover learning outcomes comprehensively and have the opportunity to be actively involved in discussions, completing tasks and solving subject related problems.

#### Technology Enhanced Learning (TEL)

At Pearson Institute, a key objective is to prepare you for the world of work. One of the ways we do this is to ensure you are proficient in using relevant technologies.

In 2014 we augmented our technology-enhanced learning approach, by providing first year students studying towards specific degrees with tablet devices and digital subject content. Aligned to international technology adoption trends in Higher Education, which is strongly focussed on electronic content, as well as valuable feedback from our students, we now offer a blended approach to technology enhanced learning.

This approach gives you the opportunity to choose how you receive your subject content. Whether you choose digital or print content, you will still benefit from technology via our facilities, resources and services. By giving you options we are proving our ongoing commitment to involving you in decisions that impact on you, and at the same time prioritising academic quality and keeping up to date with technology trends in Higher Education.

#### **Guest lectures and field trips**

We invite guest speakers and arrange field trips to enrich your learning experience wherever possible. Both activities give you the opportunity to interact with working professionals and to gain additional insights into your field from a real world perspective.

Our emphasis is on industry association and providing you with a career-focused qualification. For this reason we feel it is essential that you are exposed to a range of opinions, expertise and trend updates.

#### **Practicals**

We believe the best way to apply knowledge is to practice and experiment. Depending on what you are studying, you will need to complete practicals and simulations in relevant environments: lecture rooms, computer labs, studios and science labs. Practical work is used to complete assessments and to prepare you for the world of work.

#### **Projects and research**

With many of our programmes and qualifications, completing individual and group projects, are part of your studies. By conducting research and presenting research reports, we ensure that you gain essential workplace skills such as critical thinking, effective problem solving, ethical decision-making, self-discipline, working in teams and communicating effectively. This will also prepare you for postgraduate studies.

#### Work Integrated Learning (WIL)

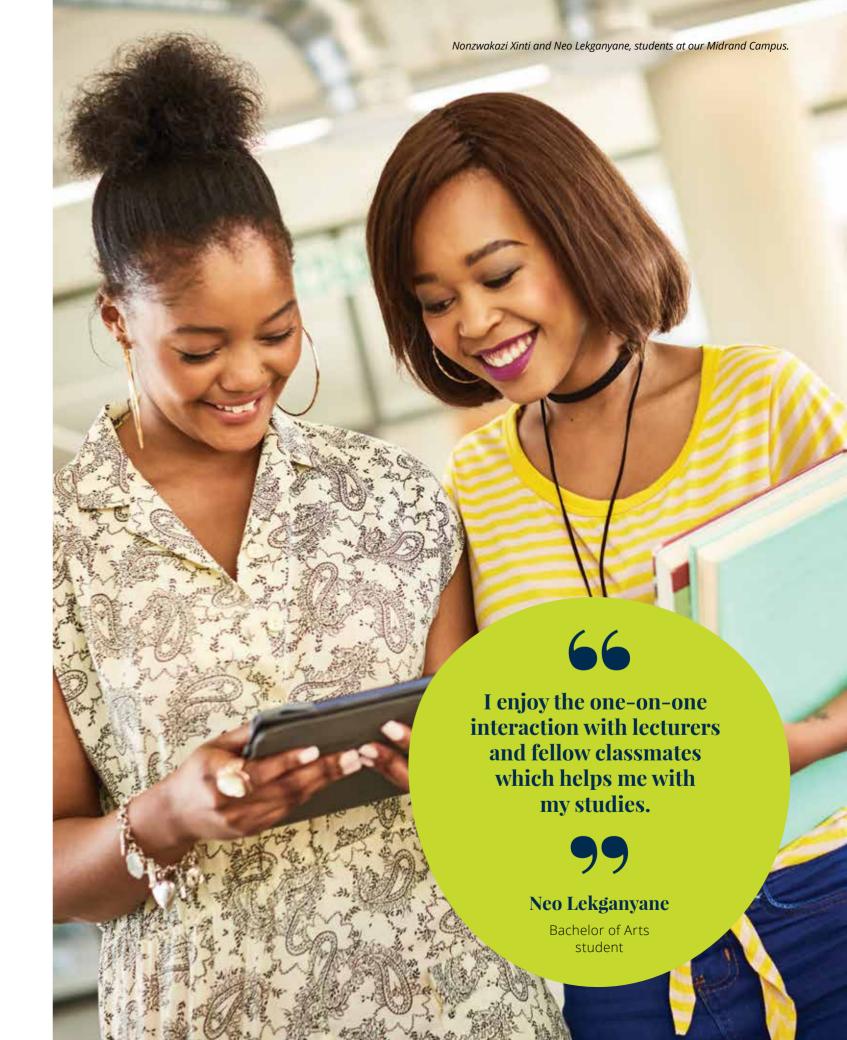
One of our main priorities is preparing you for a career. Some of our qualifications include a work experience component, where you need to complete an internship in an industry-appropriate organisation. We encourage you to gain work experience wherever possible so that you can explore potential career paths and open doors with future employers.

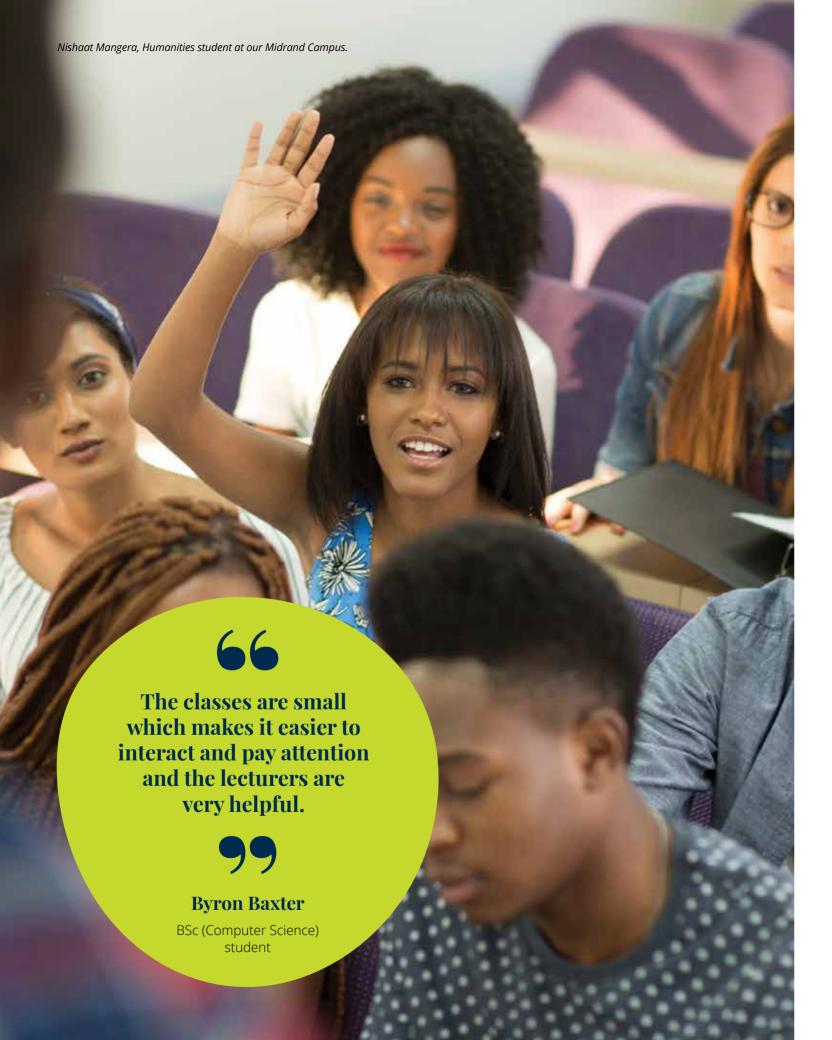
#### Independent learning

Although we are here to help you every step of the way, we expect you to take initiative in exploring your study topics through independent and peer learning. This will provide you with tools and skills to become a lifelong learner and to flourish in the workplace.

#### **Assessment**

Our teaching and learning methods enable you to succeed. The methods we use to assess vary, depending on the qualification or programme, but will include combinations of theory based written assignments and exams, practical completion of presentations, simulations, case studies and projects.





# Facilities, resources and services

#### Inspiring real world learning

Given our strategic goal of developing tech-savvy, productive graduates who are ready for the world of work, we have developed facilities, resources and services to meet this objective. Our learning environment emulates the modern workplace and technology enhances our academic activities.

#### **Academic facilities and resources**

At the core of your real world learning experience, are our academic facilities and services.

#### Internet access

All our campuses have wireless networks, offering you flexible access to online resources, for learning and research purposes.

#### **Resource centres**

Our resource centres provide you with the tools you need to flourish in your studies. There are a variety of individual and/or group learning spaces to accommodate different types of study. Here you will be able to prepare for assignments, conduct research and do independent study. You'll have access to online resources, books, newspapers, journals, videos and services such as inter-library loans, photocopying and printing.

#### Lecture venues

Most of our lecture venues have audio-visual facilities and can accommodate different group sizes, as well as cater for different qualification and programme requirements.

#### **Computer labs**

We have IT labs with desktop computers connected to a local area network, to give you further opportunities to practice your computer skills and enhance your studying.

#### Multimedia computer labs

If you are studying journalism or public relations at our Midrand Campus, we have purpose-built multimedia computer labs with design and editing software. In these labs, you also have access to resources such as daily and weekly newspapers, video, photographic and audio equipment.

#### **Design studios**

As a graphic design student, you will be able to develop your skills in our design studios. You will also have access to our multimedia computer labs with the latest design and editing software.

#### **Exhibition gallery**

If you are studying in the Faculty of Humanities, selected campuses have dedicated exhibition space for student displays.

#### Science labs

If you are studying our Bachelor of Science in Biomedicine or Bachelor of Science in Biotechnology Management in the Faculty of Applied Science at our Midrand campus, you have access to fully equipped science labs.

## Facilities and resources for practical application

We have qualification and programme appropriate facilities, which vary across campuses, to help you develop practical skills and real world experience.

#### Student newspaper

As a journalism student at our Midrand Campus, you will be able to contribute to the student newspaper, The Flame. The newspaper is produced entirely by journalism students.

#### **Legal Advice and Training Centre**

As a law student at our Midrand Campus, you will be able to volunteer at the Legal Advice and Training Centre, which provides free legal advice to students as well as the community.

#### Leisure facilities

We know that you want to enjoy your time at Pearson Institute and still spend it productively while on campus. For this reason, we offer a number of additional facilities to make this possible.

#### Pause areas

Our campuses offer a place for you to refuel, unwind and catch up with your friends. Whether you need to eat something on the move, or whether you have the time to relax between lectures, our pause areas are conveniently situated to suit you.

#### **Sports facilities**

For those of you that love to play sport, our Midrand campus has a range of sports facilities including soccer, netball, volleyball, swimming and outdoor chess. Because of the urban location of all our campuses, we encourage you to make use of the many sporting facilities and clubs in the area where you choose to study.

#### Additional facilities and resources

#### Security

We strive to provide a safe environment on our campuses so you can have peace of mind and focus on your studies.

#### **Parking**

For those of you with your own cars, most of our campuses have secure but limited parking. We encourage you to use public transport and where possible to share car pools.



Please contact your specific campus to find out which facilities and services are available.



# Your campus

#### A place to begin a real world journey

At Pearson Institute, our commitment to providing accessible higher education extends to providing study locations that are most convenient for you.

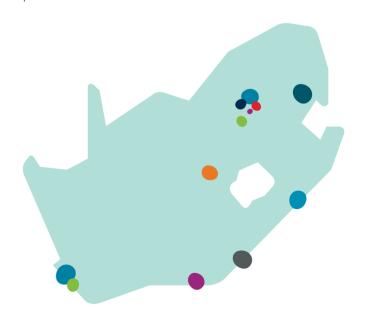
We have 12 campuses, geographically spread throughout South Africa. All our campuses are in major economic hubs. This means that you have access to everything an urban environment has to offer including affordable public transport, accommodation and leisure activities. Our strategic locations are no coincidence. Because we offer career-focused qualifications and programmes that prepare you for the world of work, being in the right location means that you can complete an internship, or seek employment or start your own business in the environment in which you are already established.

We also know that you live in a world that's on the move, so if you need to relocate during your studies, you can continue with your qualification or programme at one of our other campuses, provided it's offered at that campus and that you follow the necessary transfer procedures.

You can expect the same academic excellence from all our campuses, however each location offers selected qualifications and different programme specific facilities. All our campuses have something unique to offer.

#### **Midrand Campus**

Our campus in Midrand, as one of our flagship sites, is an established higher education environment, with all the benefits of a traditional campus as well as modern facilities. We have an upper and lower campus housing our academic staff and faculty buildings as well as a range of sporting facilities like soccer fields, netball and basketball courts, a swimming pool and multiple canteens and pause areas.



# 12 campuses across South Africa

We asked some of our staff across the country to share pictures and tell us what they love about their campus.

#### Bedfordview



"Students at our campus are courteous, supportive of each other and hard working but can be playful and fun."

Jowilna Storm Campus Director

#### Bloemfontein



"I love my campus because we are like a family."

**Annemarie Kuhn**Business Development
Coordinator

#### **Cape Town**



"The Campus helps develop your views and thinking to grow out of your comfort zone."

**Abdull Yusuf** Higher Education Consultant

#### **Midrand**



"Midrand Campus: Where great minds meet and future leaders are born."

**Kevin Jooste** Lecturer

#### **Nelspruit**



"It's an absolute joy coming to campus and seeing staff and students alike with warm welcoming smiles on their faces."

William Brown
End User Deskside Services Senior

#### Port Elizabeth



"Students and staff embrace the friendly and supportive atmosphere in our commitment to both academics and student life."

Catherine MacMillan
Lecturer & Student Relations Officer

#### Durban



"The Campus consists of a vibrant student body that is a cultural melting pot of innovative ideas."

**Pragasan Naidoo** Student Relationship Manager

#### Durbanville



"We have respect for each other, and that is what allows learning to flourish."

**Martin Horne** Lecturer

#### **East London**



"I love the exciting diversity of our campus. There's always something new to learn about different people and cultures."

**Kyle Knickelbein** Lecturer

#### **Potchefstroom**



"This is an environment where every staff member truly cares about the well being and success of our students and help them to reach their goals."

**Anri Pienaar** Higher Education Consultant

#### **Pretoria**



"Our students are not only surrounded architecturally by the support of our sate-of-theart facilities, but also by the support of enabling factors and departments that allow the student to be placed at the centre of all we do."

**Amber Bunn**Higher Education Consultant

#### Vanderbijlpark



"This is a diverse campus culture with enabling academic support and a vibrant student life."

**Bajabulile Nyathi** Higher Education Consultant

## Student life

# Share experiences, make friends, discover new interests

At Pearson Institute we believe in producing well-rounded students who are real world ready. We want your student experience to be as exciting and motivating as possible so we give you plenty of opportunities to grow and develop your talents beyond the lecture room.

Our campuses are in different locations, offer a variety of qualifications and programmes and have varying student numbers, so each campus has something unique to offer. We also have students from 35 countries and from diverse backgrounds, so you are able to interact with a range of interesting students. Within the context of placing academic quality first, we have a range of social, cultural, sporting, industry and community activities that define student life, on and off campus. We encourage you to make the most of your time with us by trying new things, talking to different people and challenging your existing ideas.

#### **Student Representative Council (SRC)**

At the heart of our campus activities is the Student Representative Council, which is run by students, for students and is non-politically affiliated. Together, we facilitate services and opportunities for you to participate in the activities that interest you the most.

You can choose from a range of activities, events and clubs, depending on what is available at your campus and in your area.

The SRC can also assist you with queries, or help you address certain challenges you face during your time on campus. Whether that means finding a staff or student mentor, establishing a new club on campus,

or facilitating a conversation with your Campus Director, they are there to help you with day-to-day student life matters.

#### **Arts and culture**

The arts are a key component of our qualification offerings and are equally important to student life. Depending on the campus you attend, you can explore your creative side by attending, joining or participating in:

- Design evenings, exhibitions and the graphic design expo
- Music groups and campus choirs
- Drama clubs
- Student debates and discussions

#### **Sport**

We encourage participation in sports to stay fit and healthy, to compete, to meet people and to simply have fun.

There are various, independent, sporting activities that you can participate in, depending on the campus you attend:

- Competitive and friendly matches in soccer, rugby, netball and basketball
- Sports days and events



Lennox Wasara and Motheo Tau at our Pretoria Campus.

#### **Social**

As a student, you need to balance your academic activities with some socialising. Join friends and meet new people in a range of diverse social activities on and off campus, including but not limited to:

- First years' orientation programmes
- Mr & Miss competitions
- Award evenings and events
- Campus theme days
- Talent shows
- Informal braais and socials
- Excursions to local venues and events

#### **Community involvement**

Community projects are becoming crucial to developing socially responsible students. You can make a difference while you are a student, by getting involved in:

- Charity projects
- Community projects
- Fundraising and more

#### **Workshops and seminars**

Given our commitment to producing work ready graduates, wherever possible we host workshops and events where guest speakers share their expertise, experience and knowledge with you. Shape your career prospects and network with a range of industry professionals and our alumni in:

- Seminars
- Subject specific interactive workshops and presentations
- Motivational talks

# Student support

We are here to help you every step of the way

At Pearson Institute, we understand that going into tertiary education can be overwhelming. We know that as students and sponsors you have plenty of questions and difficult decisions to make. We are also aware that there will be times when you need extra advice and guidance. For this reason, we offer a number of support services to help you before you enrol and during your studies with us.

#### **Pre-enrolment support**

#### **Higher Education Consultants (HECs)**

We have a team of education consultants who are there to offer all the information and support you need before you enrol. You can chat with them on the phone or arrange a meeting on campus. In consultation with you and your parent or sponsor, they provide:

- Information on our faculties, qualifications and programmes
- Details on our campuses, facilities, services and teaching methods
- Guidance on selecting a qualification aligned to your interests and career objectives
- Advice on career opportunities in the market
- Application and admission procedures
- Information on open days and pre-enrolment events.

#### Once you have enrolled

#### **Student Advisors**

Student Advisors are at the heart of our student support services. Every campus has Student Advisors that are there to support you on your learning journey from enrolment right through to graduation. Your allocated Student Advisor is your "go-to" person and is there to assist with general queries or difficulties you may be experiencing. If they are unable to help, they will steer you towards the specialised support you may need, be it academic, financial, technological or personal.

#### **Financial support**

We understand that higher education requires financial planning. Based on our strategic pillar of accessibility, we provide you with support on the various student financial aid application processes. We have a dedicated team available on campus to give you all the relevant information you need to make an informed decision. We also have arrangements with major commercial banks and other authorised financial credit service providers to support and assist you in getting the best suited financial aid option available.

This means that you can reach your potential, without being limited by financial circumstances.



#### Pearson Scholarship - Investing in excellence

With over 25 years of experience in education, Pearson Institute understands the importance of recognising hard work. In 2015 the Pearson Scholarship was introduced to recognise students who have excelled academically. The scholarship aims to both reward and inspire students on their learning journey.

We have invested R2.5 million in tuition and learning materials for over 50 new and existing Pearson Institute students for the 2017 academic year.

#### Student retention

Higher Education faces a global challenge; students that start a qualification often struggle to finish. This has a significant impact on the higher education institution, the student, the student's family and on society as a whole. The cost of a struggling education system is front and centre of the #Feesmustfall dialogue in South Africa. Over the past 20 years we have also seen the higher education landscape increase rapidly in both size and complexity resulting in even greater rates of student attrition.

A paper released by the University of Stellenbosch (Broekhuizen, Van der berg, Hofmeyer) confirms this extremely worrying situation. Of the cohort of 112 000 students who started at South African universities in 2009, over 34 000 had dropped out by 2014.

At Pearson Institute we want to understand and prevent these levels of attrition. We have been working hard with staff, students, parents and third parties to create measures that will assist students to complete their qualification. Because we want our students to flourish, we are rolling out a range of initiatives in 2017, including improved and increased communication plans, academic support structures and financial planning, all aimed at improving student retention levels. These interventions are another example of our ongoing commitment to placing our students at the centre of everything we do.

#### International student support

If you are an international student, our dedicated International Office has Higher Education Consultants and Student Advisors who will guide you on specific procedures that may differ for international students, such as qualifying for matric exemption, applying for a study permit and paying for tuition from overseas. They will also offer advice and guidance on accommodation and studying in South Africa and will refer you to the relevant organisations, should you need more information.

#### **Current student support**

As a student, you may have difficulties or anxieties of a personal or emotional nature. Your Student Advisor is the first person you can turn to - they will be able to direct you to the right person or faculty for further help.

We have a collaborative and personal approach to learning. Our formal support structures include our lecturers, tutors and SRC, who are always available to offer guidance where they can. You will also find that you develop very strong friendships with other students because of the inclusive nature of our environment, and together you can reap the benefits of peer-to-peer learning.

#### **Academic support**

At Pearson Institute, academic support is a critical component to enhancing your academic success. It focuses on helping you beyond the formal delivery of content or skills. We support students in reaching their potential, by offering the following services and programmes at selected campuses:

- Academic orientation and induction
- Peer mentoring
- English Language support
- Writing centres
- Academic advising
- Individual academic support sessions



Ramona Naidoo and Higher Education Consultant, MJ Makgobathe at our Midrand Campus.

- Generic academic support workshops
- myLMS (student portal) Academic Support Resource page
- Interventions for students that have been identified as academically at-risk.

#### Students at the centre

We believe in placing the student at the centre of everything we do. If you are not satisfied with the service you receive you can contact our national Customer Service Office on customerservicedd@pearson.com and one of our experienced customer service staff will assist you.

#### **Accommodation support**

Having a comfortable and safe place to live while you study is crucial to your academic success.

#### Residence

If you intend studying at our Midrand campus, there are separate male and female residences to accommodate over 1800 students close to our campus. This residence accommodation is comfortable and convenient, and adjacent to the main academic facilities and services of the campus.

The residential environment is conducive to academic achievement, personal development and interacting socially with your fellow students. The residence provides a full-time support team to help you settle in and to help you cope with any difficulties you may have. The residence also offers a wide range of additional services and facilities.

At all of our campuses our Student Advisors will gladly offer you guidance on suitable rental accommodation available in the area where you will be studying.

Our campuses offer different support services. We suggest you contact a Student Advisor, who will offer guidance and information to match your unique circumstances.

# **Career development**

#### Your future starts now

At Pearson Institute, your preparation for the world of work starts from the moment you enrol with us. Aligned to our core strategic theme of developing real world ready graduates, we give you all the tools you need to shape your own future and enhance your career prospects.

From career-focused qualifications, to collaborative teaching methods, to employability resources and services, we will help you work towards your career aspirations.

#### Choosing a field of study

Selecting a qualification or programme that suits you and what you want to achieve is an important decision. Our Higher Education Consultants are available to assist you with this selection.

#### Qualification-specific internships, Work Integrated Learning (WIL) and practical projects

As part of our curricula, most of our qualifications have a work experience or practical component. In the case of our degree programmes, you either complete an internship, at an industry-appropriate

organisation, in your third year, or you complete qualification-required community or business projects that will give you practical experience. Completing internships and projects of this nature boosts employability as you gain work experience.

All our qualifications and programmes embed communication, collaboration, digital literacy and other twenty-first century skills in the learning process, to give you a head start in the workplace.

#### **Volunteering**

Some of our qualifications have facilities and services where you can gain work experience by volunteering. Not only does volunteering benefit the community, it is the perfect place to get work experience. In addition, volunteering for subject-specific projects and general work-related activities, is a great networking opportunity and another route to broadening your career options.



#### **Developing transferable skills**

At Pearson Institute, we focus strongly on developing graduates who have transferable skills. Because of our innovative and interactive teaching methods and facilities, our graduates develop additional behaviours that go beyond subject knowledge, such as being productive, hard-working, resilient and persevering. You will be able to communicate effectively, use relevant technology and be able to work with diverse people in different groups. All of this will enable you to be more competitive and ready for the world of work.

#### **Industry partnerships**

Due to our strong relationships with industry and other academic institutions, we also host presentations and events where guest speakers share their expertise and offer career inputs. Here you get the chance to meet a range of working professionals, get advice on career options and gain valuable insights into the market and your specific industry.

#### **Entrepreneurship**

Another of our employability goals is to produce graduates who are able to generate their own economic activity. We know that many of you will want to start your own businesses or be self-employed when you graduate. The way we structure your learning, ensures that you are well prepared to create your own world of work. We provide an environment where your entrepreneurial ambitions can begin while you are still a student. We have many examples of students, supported by staff, who have been highly successful with start-ups. One example is our Bloemfontein Campus Small Business Unit which was founded in 2014 to assist community-based small, medium and micro enterprises (SMMEs) that need commercial. communication and IT services.

You can gain valuable qualification-led practical experience, vital to entrepreneurship, in upliftment projects like this and at the same time local enterprises benefit.

#### **Employability Centres**

Due to our ongoing commitment to preparing you for the modern workplace, we have introduced a Virtual Employability Centre. This online platform

gives you 24/7 access to a wealth of information and support in preparing and applying for employment opportunities post-graduation.

The platform assists you in developing your CV, allows you to conduct mock interviews, gives you access to career information and more, it also has a live feed of employment opportunities.

In addition to the Virtual Employability Centre we have also opened 6 on-campus Employability Centres, these sites are managed by support staff to assist you in your next career move.

Here are some of the employability facilities and resources at your disposal:

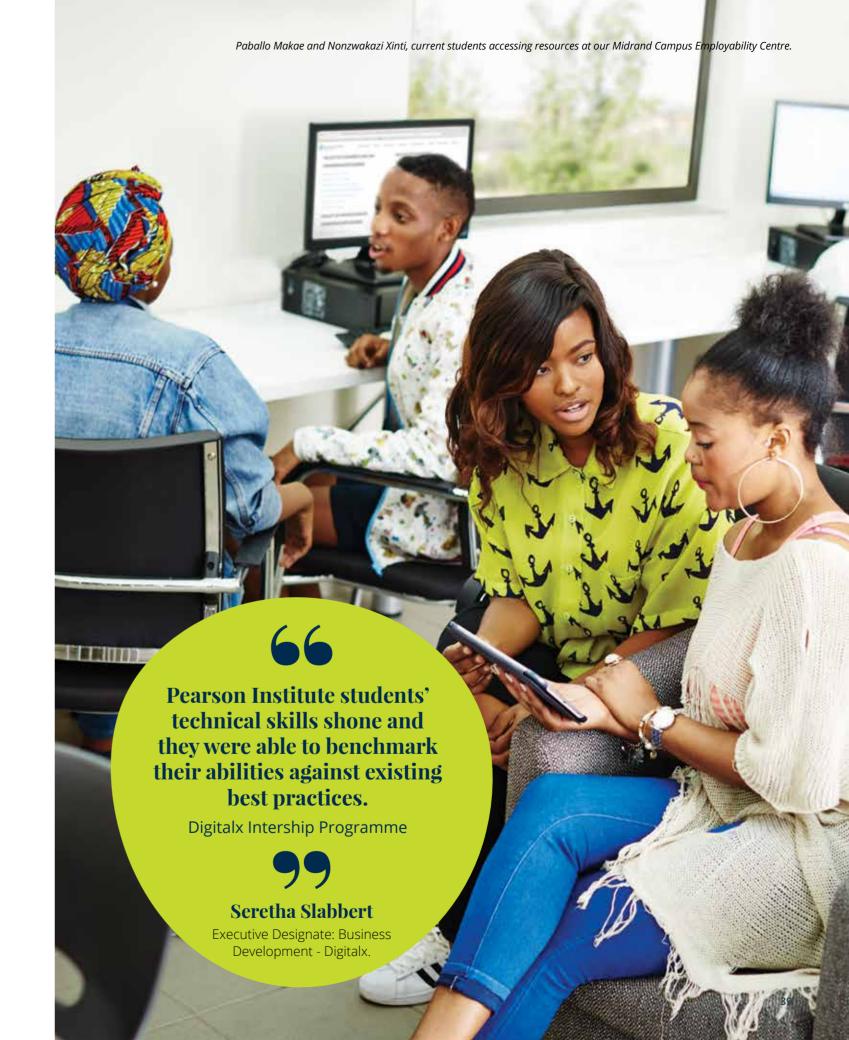
- Industry experts available at selected times throughout the year, to offer advice
- Coaching
- Guidance on developing your own personal brand
- Online access to articles, videos and e-learning
- Advice on creating effective CVs
- Opportunities to learn how to prepare for job interviews
- Video tutorials by coaches, employers and recruiters
- Employability events and fairs
- Interaction with our alumni
- Opportunities to network
- An entrepreneurial hub where you can submit business ideas and pitch them to the industry.

Our Employability Centres create talent pipelines between our students and graduates, and industry, to enhance your employability prospects.

Whether you are a pre-degree, first year, second year, or final year student, we look forward to partnering with you on your student employability journey.

#### Alumni

Even after you graduate, there are lifelong benefits to having studied with us. You will automatically become a member of our alumni, which opens up a wealth of career support and networking opportunities. Through this association of former students, you can stay connected with our institution and with other professionals from around the globe. We also conduct an Annual Graduate Destination Survey with our alumni, to give us insights into what they are doing. This means we can review and improve our current offerings to stay relevant and to keep our promise of producing real world ready graduates.



# Meet a Real World Ready graduate

Looking for work or starting your own business after graduating is challenging at the best of times. This is especially true in South Africa with an unemployment rate of more than 25%. Today young people need the right qualifications, practical experience and a range of essential behavioural skills for the modern workplace, such as critical thinking, leadership and communication.

At Pearson Institute, we offer you the best possible opportunity to find a rewarding and sustainable career, gaining employment or becoming a successful entrepreneur. With our focus on providing career-focused qualifications and using a blended approach to learning that includes using technology and experiential learning, we ensure that you are ready to meet the challenges of the work environment ahead.

A student that embodies everything we strive for is Phumudzo Madzhie, BBA and BComHons (Business Management) graduate.

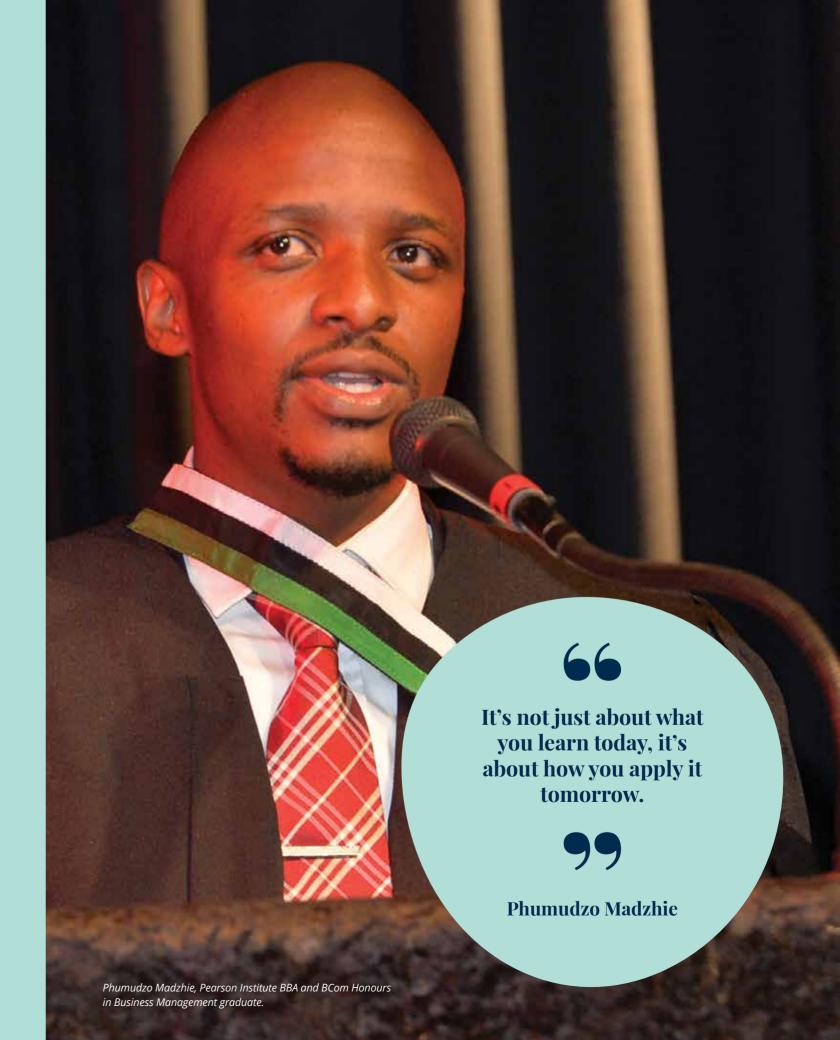
As the youngest franchisee in the Mike's Kitchen Group, he is a successful businessman, investor, philanthropist, motivational speaker, financial literacy activist and alumnus of Pearson Institute. He completed an undergraduate degree in Business Administration followed by an Honours in Business Management.

Madzhie is one of 40 young South Africans who were selected to participate in the 2015 Mandela

Washington Fellowship for Young African Leaders. (former US President, Obama's flagship programme in the Young African Leaders Initiative). As part of the programme, Madzhie spent six weeks at the Northwestern University in Chicago, United States in 2016. During this life-changing experience, he had the opportunity of attending lectures by some Fortune 500 CEOs, and of networking with people from across the globe.

Madzhie believes his advantage was in studying at an employability-focused institution. According to him "a whole world opened up in a way – it's not just about what you learn today but about how you apply it tomorrow." He also attributes his success in his current MBA studies, to a level of independence that he learnt at Pearson Institute. In terms of skills like growing his businesses, he firmly believes that Pearson Institute presented him with the tools to go further.

We look forward to giving more students like Phumudzo the opportunity to realise their potential and flourish.



# Our vision of empowering human progress through learning

At Pearson Institute our mission is to develop real world ready graduates through access to high quality education. At the heart of everything we do lies our commitment to providing career-focused qualifications and programmes supported by a teaching and learning environment that is relevant to the real world.

As forerunners in higher education, we have the attributes and offerings of a world-class educational institution. We are independent and privately funded and believe in providing equal opportunity education. We are dedicated to developing students and graduates who have a love for learning, for exploring new ideas and for working hard. This we achieve by offering foundation programmes and a range of industry-appropriate undergraduate and postgraduate degrees with an emphasis on practical, experiential and interactive learning.

Our vision and mission inspire us to find new and effective ways of teaching and they shape our curricula and qualification development, ensuring we keep up to date with the latest advances and trends. Our values of being brave, imaginative, decent and accountable connect us as an institution and you as a student, to society, the nation and the world.

Qualification accreditations, international recognition, and industry affiliations, all contribute to offering you a world-class education. There are mechanisms in place to ensure this academic quality, among these are:

#### The Senate

The Senate is the supreme academic authority, which governs all our academic endeavours. It is responsible for, reviewing and quality assuring our teaching and assessment methods, qualification structures, curricula, research practices and policies. Senate members include Pearson Institute management, Deans of Faculty and academic staff from within Pearson Institute and from other institutions and partnership universities as well as a member from the Student Representative Council.

The Senate advises the Management Committee, the CEO and the Managing Director, who use its recommendations on academic matters.

#### The Advisory Council

The Advisory Council is a multidisciplinary body consisting of academics and industry professionals with a diverse mix of skills, experience, and demographics. It provides strategic leadership, on both broad and specific higher education issues, on academic operations, on quality assurance and on managing relationships with key stakeholders and other higher education institutions. The Advisory Council advises the Pearson Board of Directors, the CEO and the MD.



Esther Kanes, Clackson Chisi and Mandisa Mkhango, Commerce students at our Midrand Campus.

## Our excellence extends beyond our campuses

At Pearson Institute, we recognise that we are part of a larger world. We don't just want to inspire your learning, we are ready to improve other people's lives and serve society through our social responsibility initiatives and through good corporate citizenship.

We have a number of policies in place, and programmes underway, that connect us to individuals and groups who actively make a difference. These resources and services have a huge impact both socially and educationally on communities. We have charity drives where we donate computers, textbooks and services to schools in underprivileged areas.

Since 2006, many schools throughout South Africa have benefited from our donations.

Within most of our curricula and programmes, we have projects to help different organisations and businesses. Many of our campuses have studentled programmes to assist small, medium and micro enterprises (SMMEs).

#### **Explore our faculties**

We now invite you to learn more about our undergraduate and postgraduate qualifications within the faculties of Applied Science, Commerce and Law and Humanities as well as our programmes within the Centre for Foundation Programmes.

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## We give you the opportunity to prepare for a successful degree programme through our Foundation Programmes.

Pearson Institute has been a pioneer in higher education for over 25 years and it is against this backdrop that we identified a need in the market for foundation programmes. If you are a student with potential, determination and drive but you do not meet our degree programme admission requirements, you now have an alternative access route to our range of career-focused higher education qualifications.

The Centre for Foundation Programmes is a vibrant, progressive and supportive unit that offers two programmes, namely the Pre-degree Foundation Programme and the English Language Foundation Programme. These Foundation Programmes bridge the gap between school and post-school education by developing your academic skills, knowledge and behaviours, all essential to higher education success.

If you did not complete your secondary schooling in English, or if English is not your home language then the English Language Foundation Programme is for you. It develops your English language skills and knowledge so that you are well prepared for our higher education programmes, which are offered in English.

What makes our foundation programmes so exceptional is the personal, interactive and encouraging teaching and learning approach we use. This involves a blend of Lecture-Based Learning (LBL) with a student-centred learning environment,

individual tutoring, Technology Enhanced Learning (TEL) and assessment-preparation based on class activities and practical and relevant exercises. We ensure that you are ready to navigate your future studies better prepared academically and with much more confidence. We also help you develop essential interpersonal and life skills such as critical thinking, self-management, analysis of practical problems, use of technology, collaborating with others and communication.



#### **Centre Manager**

Heather Goode (BCom, BCom Hons, PGCHE, MEd)



#### **Accolades**

- Our English Language Foundation Programme exit assessment is internationally recognised and independently assessed.
- Our innovative teaching methods are ideal preparation for higher education studies.
- Three of our past Pre-degree Foundation Programme students have gone on to become SRC chairs during their degree studies.
- The Pre-degree Foundation Programme was one of the first programmes to go through the Pearson efficacy review processes.

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Centre for Foundation Programmes 45

# Programmes in foundation studies

Pre-degree Foundation Programme



**English Language Foundation Programme** 



Do you have the potential, passion and resolve to complete a degree but you do not currently meet our undergraduate programme admission requirements?

The Pre-degree Foundation Programme gives you the opportunity to bridge the gap between school and higher education in a highly supportive environment. You will develop the required academic and English skills to enter a variety of our degree programmes.

The focus is on gaining theoretical understanding and practical skills in English language and comprehension, numeracy and the use of computers and technology. You will also learn how to study, conduct research and be a successful student. Over and above this, you will be introduced to the social sciences as an important multi-disciplinary field of study.

The core subjects are Student Skills, Academic English, Introductory Mathematics, Development Studies and an Introduction to Computer Skills. You will also choose elective modules from a range of introductory topics including Commerce (Economics), IT, Science, Graphic Design and Psychology.

Do you want to improve your English language levels so that you are better equipped for our undergraduate degrees and programmes, which are conducted in English?

If you did not complete your secondary schooling in English or if English is not your home language then this foundation programme is for you. We use unique teaching methods and offer a very supportive environment to enhance your learning success and your ability to participate in lectures, research, tutorials, presentations, group projects and assessments in your degree studies.

The core modules are based on a diagnostic placement assessment, and include four levels of English as well as Student Skills. Depending on your English module progression you can then choose one or more faculty preparation modules from a range of introductory topics including Development Studies, Commerce, IT, Mathematics, Science and Psychology.



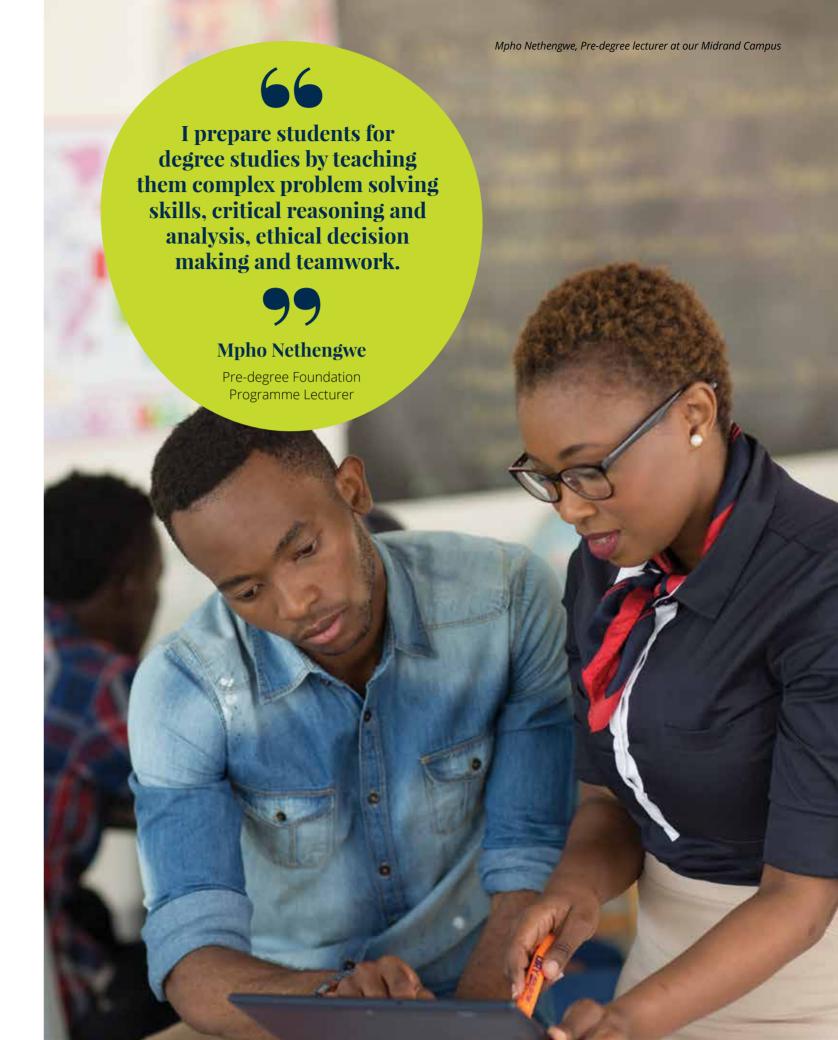
You have access to campus resource centres, computer labs and WiFi for learning.



Refer to page 70 – 72 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.





Information Technology (IT) and computing underpin every aspect of modern life and bring together disciplines like science, mathematics, engineering, commerce and communication. Biomedicine and bioscience represent the perfect interface between science, applied biology and technology.

Our Faculty of Applied Science gives you an opportunity to apply science to the practical issues of today's work environment. Our degrees prepare you for varied careers in a rapidly advancing and exciting world, based on technology, research, exploration and invention.

# Explore a world of science & technology

# Discover how science and technology can solve the practical challenges of the real world.

We have established an excellent reputation for developing qualifications and programmes that are highly relevant, anticipate the current and future needs of industry and are practical. This we have achieved through strong industry interaction and our unique curriculum review system that enables us to update our qualifications and programmes very quickly to keep ahead of technological innovations.

In the Faculty of Applied Science, we offer three undergraduate degrees and one postgraduate degree in computing and IT: These degrees provide you with broad and intensive knowledge of the theory, design, development and application of computer, information and communication systems.

We also offer two undergraduate degrees in the biosciences; a Bachelor of Science in Biomedicine and a Bachelor of Science in Biotechnology Management. Both degrees cover the core areas of biotechnology such as molecular biology, microbiology, animal and plant biology and applied chemistry. In addition, the BSc (Biomedicine) focuses on areas such as medical microbiology, immunology, pharmacology and physiology. The BSc (Biotechnology Management) concentrates on subject areas such as agricultural biotechnology, food and water microbiology and food technology. Both degrees place a strong emphasis on research, project management and manufacturing and laboratory practices.

For us, the best way to prepare you for meaningful and rewarding work is to offer a hands-on approach to teaching and learning. This we achieve through a blend of technology-enhanced learning, interactive lecture-led and Work Integrated Learning (WIL), as well as project-based assessments.

At Pearson Institute we give you every means to flourish and succeed: you have access to a range of technology to enhance your research and learning, we provide a student-centred environment where you can flourish, and our teaching staff is a mix of full-time academics and workplace professionals to ensure you benefit from quality academic and industry inputs. In addition, we have excellent facilities like science labs, campus resource centres, quality lecture rooms and computer labs.

When you graduate from Pearson Institute, not only will you have a qualification and practical experience but you will have skills essential to the modern workplace, such as critical thinking, analysing and solving real problems, innovating and communicating. At Pearson Institute, we ensure that you are ready to navigate the world of science and computer technology with real world skills.



Dr Piet Bothma (NTD, BEd, MEd, DEd)



Omphemetse Mokoena and Salmah Cassim, current students at our Pretoria Campus.



## Industry associations and accreditations

- Working relationship with SEDA (Small Enterprise Development Agency).
- The Institute of Information Technology Professionals South Africa (IITPSA).
- The Information Technology Association (ITA).
- Associate of AfricanBio and various other pharmaceutical companies, and representation on these industry associations.
- Quality assured and annually reviewed by an Academic Advisory Board of academics, industry representatives and subject specialists.



#### What we're proud of

- We are one of the few private higher education institutions offering these highly sought-after qualifications and programmes, many from the country's scarce skills list.
- Our computer science students regularly enter the Microsoft Imagine Cup competition.
- A guarter of the staff in the faculty is alumni.



I was taught to think in an analytical way and question why I am doing something.

#### **Wisdom Maphosa**

BSc (Computer Science) graduate, Senior IT Analyst at KPMG.

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# Qualifications and career options

#### **Bachelor of Science** in Computer Science



SAQA ID 74131 NOF level 7

If the IT innovations of the twenty-first century inspire you and you love the concept of combining coding, programming, communications, maths and even entrepreneurship, then the BSc (Computer Science) is perfect for you.

#### Passionate about twenty-first century technology?

- Career opportunities: Database administration
- IT management Network administration
- Programming Software development Specialist positions in enterprise architecture and open systems • Project administration • Systems analysis

#### **Bachelor of Science** in Informatics



SAOA ID 62754 NOF level 7

If investigating business problems and designing information systems to solve them intrigues you, studying a BSc (Informatics) is a unique degree that combines all the disciplines of IT, commerce, management and human-computer interactions.

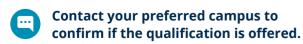
#### Do you love solving complex business problems and are you tech savvy?

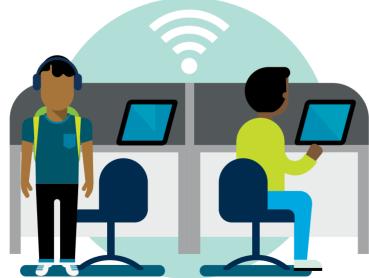
- Career opportunities: Business analysis
- Database administration IT management
- Project management Software development
- Specialist positions in IT Systems analysis













Martin Phalane, current Information Technology student.

#### **Bachelor of Science** in Internet Communication



SAQA ID 85986 NQF level 7

Are you looking for a degree that combines your passion for computers, the web, as well as writing? Our unique BSc (Internet Communication) is the perfect fit for you, as it is a blend of web-based IT communications, and technical writing.

#### Do you want to be part of developing the world wide web?

Career opportunities: Journalism • Network administration • Technical liaison • Technical writing • Web design • Web development Web editing

#### **Bachelor of Science Honours in Information** Technology



SAQA ID 84566 NQF level 8

If you want to take your undergraduate IT science degree to another level, our BSc Honours in IT is a challenging postgraduate degree that prepares you for senior positions in the computer industry, for entrepreneurship and for academia.

#### Lead the way in the computer industry.

- (#) Career opportunities: Academia
- Database administration Entrepreneurship
- IT management Programming Project administration • Specialist technical positions in data mining and enterprise architecture
- Systems analysis and design

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## Bachelor of Science in Biomedicine



SAQA ID 62752 NQF level 7

Does the thought of solving the biomedical challenges of the twenty-first century inspire you? Are you eager to put on a lab coat and figure out how the cells of the human, animal and plant kingdom work? Then our BSc (Biomedicine) is perfect for you.

#### Start exploring the world through a microscope.

Career opportunities: Scientific
Communications • Technical positions in
laboratories • Project Management • Academia
and research • Technical sales

# Bachelor of Science in Biotechnology Management



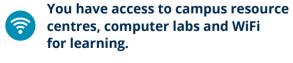
SAQA ID 62753 NQF level 7

Are you curious about how the world will manage and solve the biological, biomedical and agricultural challenges of the future? Are you as excited by research and investigation as you are by commerce and management? This degree could be just for you.

#### Be part of the scientific discoveries ahead.

- Career opportunities: Academia and Research
- Plant, agricultural and waste management
- Project management
   Scientific communications
- Technical positions in laboratories and production Technical positions in the food industry Technical sales







Contact your preferred campus to confirm if the qualification is offered.



Xolani Mkhatshwa and Panashe Motema, students in the Science lab at our Midrand Campus.



In the rapidly changing and competitive global economy of today, there has never been a more exciting time to study commerce and law. Commerce and Law underpin everything we do and have relevance to multiple industries from international trade, accounting and finance, marketing, tourism, human resources to law, politics and information technology.

The degrees within the Faculty of Commerce and Law provide you with a solid theoretical grounding in a wide range of business and legal disciplines but also build more specialist and practical knowledge in the core subject areas you choose.

# Shape the future of commerce and law

## Prepare for the challenging world of business, law and entrepreneurship.

Commerce and law have always been central to Pearson Institute's higher education offerings as we continuously strive to offer qualifications and programmes that are relevant, anticipate the current and future needs of industry and are practical. We have achieved this through strong industry associations and by updating our qualifications and programmes timeously to keep ahead of the markets' skills' needs. We have also included subjects such as Business English, Computer Skills and Quantitative Techniques (research/stats) in all our programmes, a distinctive offering that further prepares you for the workplace of the twenty-first century.

We offer a Bachelor of Business Administration as well as specialised BCom degrees in Accounting, Marketing Management, Human Resource Management, Tourism Management and Law, and an Honours degree in Business Management.

The undergraduate commerce degrees aim to develop your understanding of the key subjects associated with commerce, such as accounting, business management, economics and marketing. The Bachelor of Commerce in Law is a business degree with a focus on law. Our Honours in Business Management is an advanced postgraduate degree that will extend your knowledge of business, commerce and management theory.

For us, the best way to prepare you for meaningful and rewarding work is to offer a hands-on approach to teaching and learning. This we achieve through a blend of technology-enhanced learning, interactive lecture-led and Work Integrated Learning (WIL), as well as project-based assessments.

At Pearson Institute we give you every means to flourish and succeed: you have access to a range of technology to enhance your research and learning, we provide a student-centred environment where you can flourish, and our teaching staff is a mix of full-time academics and workplace professionals to ensure you benefit from both academic and industry inputs. With lecture rooms and campus resource centres, we offer an environment that is conducive to learning and also mirrors aspects of the modern workplace.

When you graduate from Pearson Institute with a commerce degree, not only will you have a sought-after qualification and practical experience, but you will also gain skills essential to the modern workplace, such as being able to think critically, solve problems, make decisions, analyse and interpret information, use logical reasoning and communicate. At Pearson Institute, we ensure that you that you are ready to navigate the world of work well rounded and better prepared.



Tina Du Plessis (BA (Law), LLB, LLM)



Wesley Lipumbu, Tinashe Mapisire, Kaylen Peffer and Rosanna Hall, students at our Midrand Campus.



## **Industry associations and accreditations**

- The Chartered Institute of Management Accountants (CIMA).
- The Association of Chartered Certified Accountants (ACCA) (UK).
- The Midrand Tourism Association.



#### What we're proud of

- We are members of the SMILE foundation.
- Our support of the Cotlands charity organisation.
- Our students continuously winning "Top student of the year" awards.
- Legal Advice and Training Centre: run by students under the supervision of a practising attorney; which provides free legal advice to students as well as the community.
- Our annual moot court competition.



At Pearson Institute I learnt how to multitask, plan strategically and manage my time; learning these skills makes it easier for me to function well in my career today.



#### George Iroha

Bachelor of Business Administration graduate, Sales Director at Baltimak Oil and Chemical Supplier

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# Qualifications and career options

#### Bachelor of Business Administration



SAQA ID 48859 NQF level 7

Do you spot business trends and opportunities before anyone else and are you constantly thinking of new ways of making money? The BBA is a broad qualification that prepares you for business in any sector.

### Does the prospect of managing a business inspire you?

- (a) Career opportunities: Business administration
- Business consulting Economist
- Entrepreneurship Management

# Bachelor of Commerce in Human Resource Management



SAQA ID 48838 NQF level 7

Are you a born communicator and find it easy to interact with people? If you have integrity and you believe that all people should be treated fairly, our BCom (Human Resource Management) will put all these traits to good use.

#### Help businesses and people connect.

Career opportunities: Human resource management and consulting • Personnel consulting • Recruitment • Training and development • Employment relations management and consulting

## **Bachelor of Commerce** in Accounting



SAQA ID 48853 NQF level 7

Have you always had a talent for money matters? Are you the person your friends come to with accounting problems and you love figuring out how to solve them? Then the BCom (Accounting) degree is perfect for you.

#### Do you have a knack for numbers?

- Career opportunities: Auditing Budgeting
- Financial management Tax consulting
- Accounting: Chartered, financial, cost and management

## Bachelor of Commerce in Law

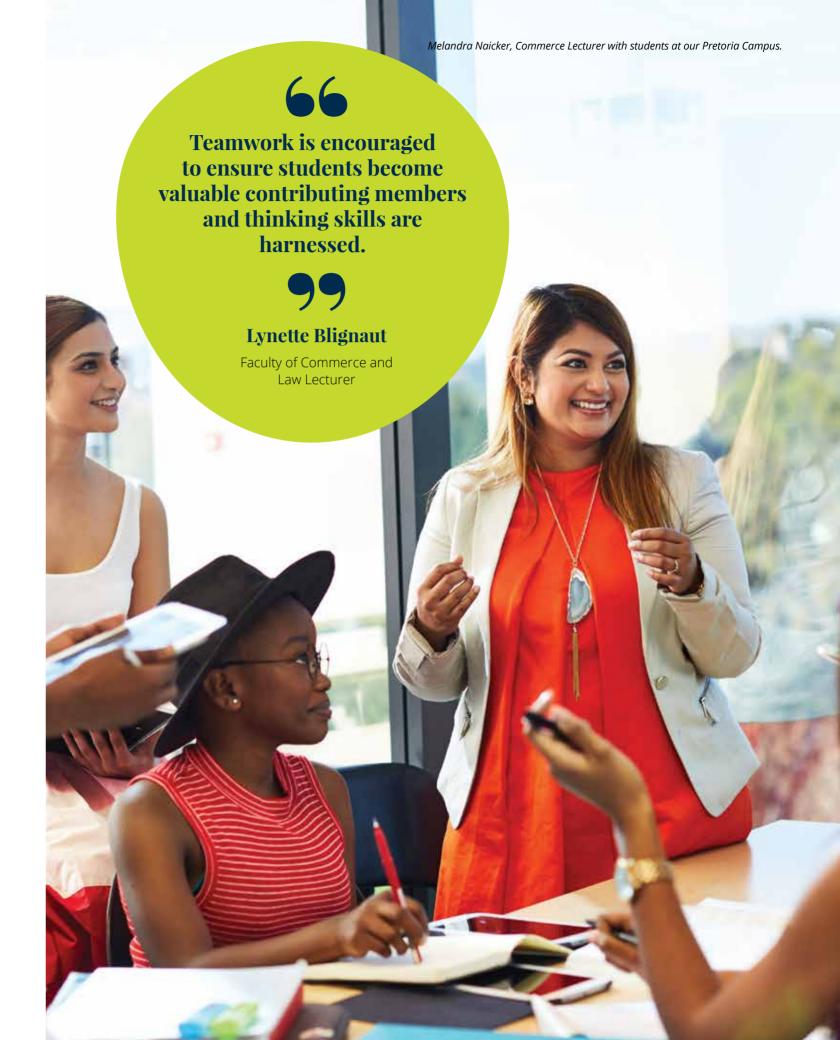


SAQA ID 86306 NQF level 7

Are you looking for a versatile business degree with a focus on law? Are you highly organised, good with numbers and fine print? This degree could be just for you.

#### Fascinated by business, politics or banking?

- Career opportunities: Business administration
- Management Entrepreneurship Politics
- Banking



#### **Bachelor of Commerce** in Marketing Management



SAQA ID 48822 NQF level 7

Are you fascinated by why people buy certain brands and how the economy impacts on business? Are you that unique person who is creative and has a head for commerce?

#### Find a balance between creativity and business success.

(#) Career opportunities: Advertising: sales, consulting, management • Marketing: analysis, consulting, management • Media planning • Research • Sales

#### **Bachelor of Commerce Honours in Business** Management





Are you looking for a postgraduate degree with depth that further develops your understanding of business, finance and management?

#### Become a leader in business.

- Career opportunities: Academia Business consulting • Entrepreneurship • Management
- Market research Project management
- Research Strategic management



You have access to campus resource centres, computer labs and WiFi for learning.

#### **Bachelor of Commerce** in Tourism Management



SAQA ID 48813 NQF level 7

Do you dream of travelling to far away places and are you fascinated by cultures and people? Do you want to be part of one of the fastest growing industries in the world?

#### See the world every day.

- (#) Career opportunities: Eco-tourism planning and management • Event management
- Strategic tourism and management
- Tour and travel operations

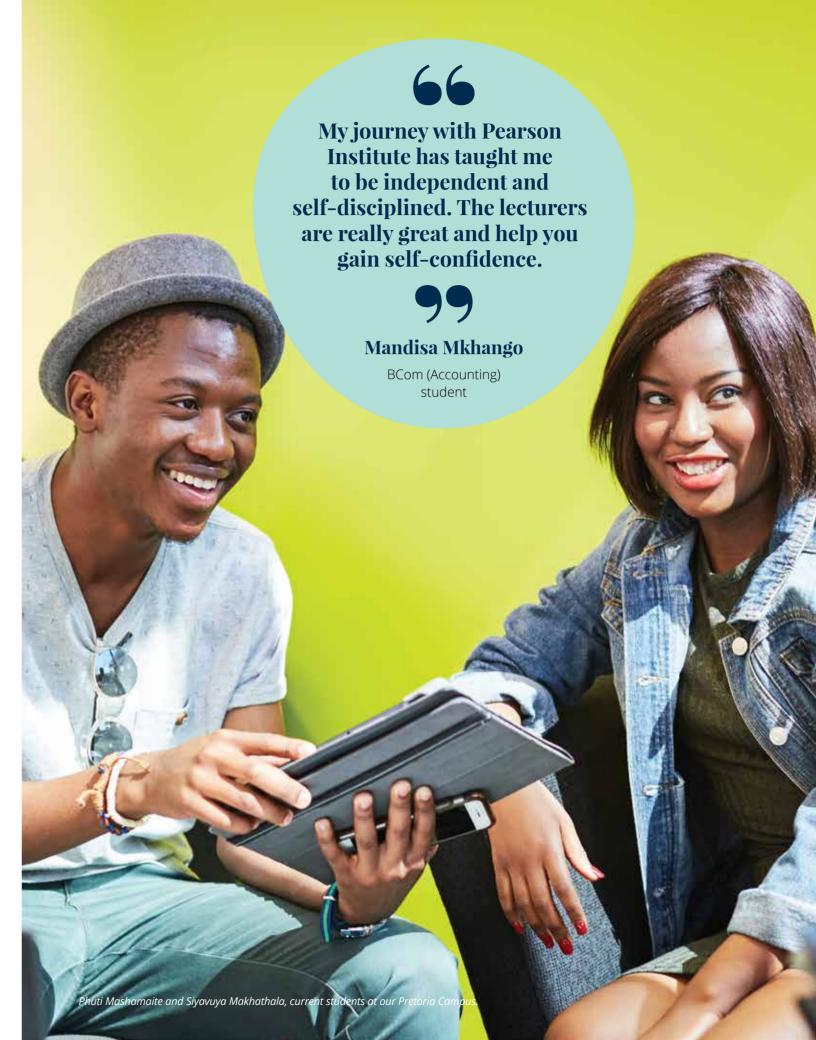




Refer to page 70 - 72 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.





How people think, feel, respond and develop has an impact on every aspect of life and especially on the world of work. The Faculty of Humanities gives you the opportunity to develop a deep understanding and proficiency in areas such as literature, psychology, design, writing, language and communication.

The humanities have always been essential to any higher education curricula and are still highly relevant to the world economy, as we attempt to solve complex human issues.

# Communicate the future

# Investigate how we communicate, create, experience and influence the world we live in.

How Pearson Institute is unique, is that we provide you with an intensive theoretical understanding of your chosen field of study but the emphasis is on real world application and on developing practical skills and experience. Studying a degree in the humanities with us, prepares you for a variety of work across industry, and is an excellent foundation for careers in communications, journalism, teaching, psychology, human resources, law and politics. Our visual arts degree prepare you for a range of creative positions in innovative work environments, from advertising to animation to web design to desktop publishing.

The Faculty of Humanities offers a Bachelor of Arts (BA), and Bachelor of Arts (BA) degrees in Journalism, Public Relations and Graphic Design.

What makes this faculty so outstanding is the immersive and experiential nature of our teaching and learning methods. For us, the best way to prepare you for meaningful and rewarding work is to offer a hands-on approach to teaching and learning, which we achieve through a blend of Technology Enhanced Learning (TEL), interactive lecture-led and Work Integrated Learning (WIL), as well as project-based assessments.

At Pearson Institute we give you every means to flourish and succeed: you have access to a range of technology to enhance your research and learning, we provide a student-centred learning environment where you can flourish, and our teaching staff is a mix of full-time academics and working professionals to ensure you benefit from quality academic and industry inputs. Our associations with industry bodies and your ongoing participation in community and degree-specific projects, productions and exhibitions, translate into programmes that are relevant and career-orientated. In addition, we have excellent facilities such as modern lecture rooms. resource centres, psychology facilities, drawing, design and photographic studios and a journalism computer lab with design and editing software.

When you graduate from Pearson Institute, not only will you have a qualification and practical experience, but you will have skills essential to the modern workplace, such as how to think critically and solve problems, how to design, speak and write with conviction and how to view issues from a variety of perspectives. At Pearson Institute, we ensure that you are ready to navigate the world of work with real world skills.



Dr Johan Drotsky (BA, HDE, BA Hons, MA, DLitt)



Commerce and Humanities students at our Pretoria Campus.



## Industry associations and accreditations

- Design Education Forum of Southern Africa (DEFSA).
- The Health Professions Council of South Africa (HPCSA).
- The Public Relations Institute of South Africa (PRISA).
- Quality assured (internally and externally moderated) by an Academic Advisory Board of academics, industry representatives and subject specialists.



#### What we're proud of

- Our graduates and students having won a range of design awards, including Loeries and Gold Pack Awards.
- Our graduates are actively involved in community-based, non-profit organisations and are in advocacy positions to change policy and regulate various sectors.
- A graduate who won first prize in the Apion
  Venture Bus Southern Africa pitch competition
  in 2014 and co-founded the Open Book Project,
  which won the British Council Culture Shift
  Zimbabwe challenge.
- The Journalism Lab, which is set up for producing the student newsletter, The Flame.
- Our counselling unit: the Khula Clinic.



The skills I learnt in my journalism degree were very broad making it easier for me to become skilled in many media-oriented positions.

#### **Karen Mwendera**

BA (Journalism) graduate, Mobile Journalist at eNCA

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# Qualifications and career options

#### **Bachelor of Arts**



SAQA ID 62761 NQF level 7

Are you amazed by how people think, communicate and generally express themselves? Do you want to develop your own people skills and learn how to reason, speak and write imaginatively and critically?

#### Put your creative and critical thinking skills to good use.

- Career opportunities: Child care
- Communications Human resource management
- Market research Public relations Research

#### **Bachelor of Arts** in Graphic Design



SAQA ID 48842 NQF level 7

If you think in images, shapes and colours and you seem to have a knack for solving problems creatively, graphic design could be just the career for you.

#### Make design your way of life.

- (#) Career opportunities: Advertising Branding • Design • 3D modelling • Animation • Broadcasting
- Copywriting
   Desktop publishing
   Layout and illustration • Entrepreneurship • Web design

Teaching • Writing

#### **Bachelor of Arts** in Journalism



SAQA ID 48832 NQF level 7

Do you have an enquiring mind and a flair for being one step ahead of the latest news? Are you excited at the prospect of unearthing the truth, exposing the facts and writing about the latest stories?

#### Be the first with the latest news.

- ( Career opportunities: Community media management • Corporate communications
- Editorial work for magazines and newspapers
- Journalism Presenting on television Social media research and analysis

#### **Bachelor of Arts** in Public Relations



SAQA ID 48819 NQF level 7

Are you always up to date with the latest trends and the world around you? Are you a natural communicator, super organised and do you have a passion for all forms of media?

#### Help businesses build relationships.

- Career opportunities: Brand management
- Speech writing Communications Fundraising
- Government relations Marketing Media liaison • Event management • Public relations





You have access to campus resource centres, computer labs and WiFi for learning.

**Creative Arts: You have access to** campus resource centres, computer labs for graphic design, multimedia and broadcast, latest relevant software, Journalism lab for Journalism students, photography and broadcast studios, drawing and design studios and WiFi for learning.



Refer to page 70 - 72 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.



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# Pearson Institute admission requirements

#### **General requirements**

Qualification	Minimum admission requirements
Foundation Programmes	<ul> <li>National Senior Certificate (NSC) with certificate, diploma or degree entry or an equivalent foreign secondary qualification on an NSC level (NQF 4) confirmed by SAQA.</li> <li>Comply with the additional requirements as stated in the additional admission requirements table.</li> </ul>
Bachelor degree	<ul> <li>National Senior Certificate (NSC) with Bachelor degree entry or an equivalent foreign secondary qualification on an NSC level with Bachelor degree entry approved by Universities South Africa (USAF).</li> <li>Alternatively, a prospective student should have successfully completed the relevant Pearson Institute foundation programme. On successful completion of the foundation programme, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.</li> <li>Alternatively, a prospective student should have successfully completed a relevant higher certificate qualification. On successful completion of the higher certificate, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.</li> <li>If you have an international school-leaving certificate, you need to provide a certificate of exemption issued by Universities South Africa (USAF).</li> <li>Comply with the additional requirements as stated in the additional admission requirements table.</li> </ul>
Honours degree	<ul> <li>A recognised undergraduate degree or equivalent for the specific honours degree.</li> <li>A minimum of 60% average during the exit year of the applicable undergraduate degree.</li> <li>Specific modules may be required to have been completed at undergraduate level.</li> </ul>

#### **Calculation of Pearson Institute points**

NSC%	90 – 100%	80 – 89%	70 – 79%	60 – 69%	50 – 59%	40 – 49%	30 – 39%	0 – 29%
Points	8	7	6	5	4	3	2	1

## Additional admission requirements for Pearson Institute qualifications and programmes

Qualification/Programme	Additional admission requirements
Pre-degree Foundation Programme	<ul> <li>17-24 Pearson Institute points or more.</li> <li>40% or above for Grade 12 English as a home or first additional language.</li> <li>30% or above for Grade 12 Mathematics or Mathematical Literacy.</li> </ul>
Pre-degree Foundation Programme (BSc)	<ul> <li>24-31 Pearson Institute points or more.</li> <li>40% or above for Grade 12 English as a home or first additional language.</li> <li>30% or above for Grade 12 Mathematics.</li> </ul>
English Language Foundation Programme	<ul> <li>17-24 Pearson Institute points.</li> <li>30% or above for Grade 12 Mathematics or Mathematical Literacy.</li> <li>You must have completed an internationally accepted English language assessment with the relevant Common European Framework Reference (CEFR) for languages (at levels B1 or higher).</li> </ul>
BSc (Biomedicine) BSc (Biotechnology Management)	<ul> <li>32 Pearson Institute points or more.</li> <li>50% or above for Grade 12 English.</li> <li>50% or above for Grade 12 Mathematics.</li> <li>50% or above for Grade 12 Biology/Life Sciences.</li> <li>The points attained for the best two of the subjects of Biology/Life Sciences, Mathematics, Chemistry, Physics and Physical Science must be doubled.</li> </ul>
BSc (Computer Science) BSc (Informatics) BSc (Internet Communication)	<ul> <li>32 Pearson Institute points or more.</li> <li>50% or above for Grade 12 English.</li> <li>50% or above for Grade 12 Mathematics.</li> <li>The points attained for the best two of the subjects of English, Mathematics and Computer Science must be doubled.</li> </ul>
BBA BCom (Human Resource Management) BCom (Law) BCom (Marketing Management) BCom (Tourism Management)	25 Pearson Institute points or more.
BCom (Accounting)	<ul><li>25 Pearson Institute points or more.</li><li>50% or above for Grade 12 Mathematics.</li></ul>
BA (Graphic Design)	<ul><li>25 Pearson Institute points or more.</li><li>Approval of a portfolio.</li></ul>
BA BA (Journalism) BA (Public Relations)	<ul><li>25 Pearson Institute points or more.</li><li>50% or above for Grade 12 English.</li></ul>

#### Admission requirements for South African National Senior Certificates achieved prior to 2008

If you completed Grade 12 prior to 2008, please contact a Higher Education Consultant for further information.

## Minimum admission requirements for undergraduate degrees

- You must have a minimum achievement level four in four subjects from the designated list.
- Once this minimum is met, points will be allocated for non-designated subjects.
- If you passed Life Orientation, you will be allocated three points regardless of the pass percentage achieved.

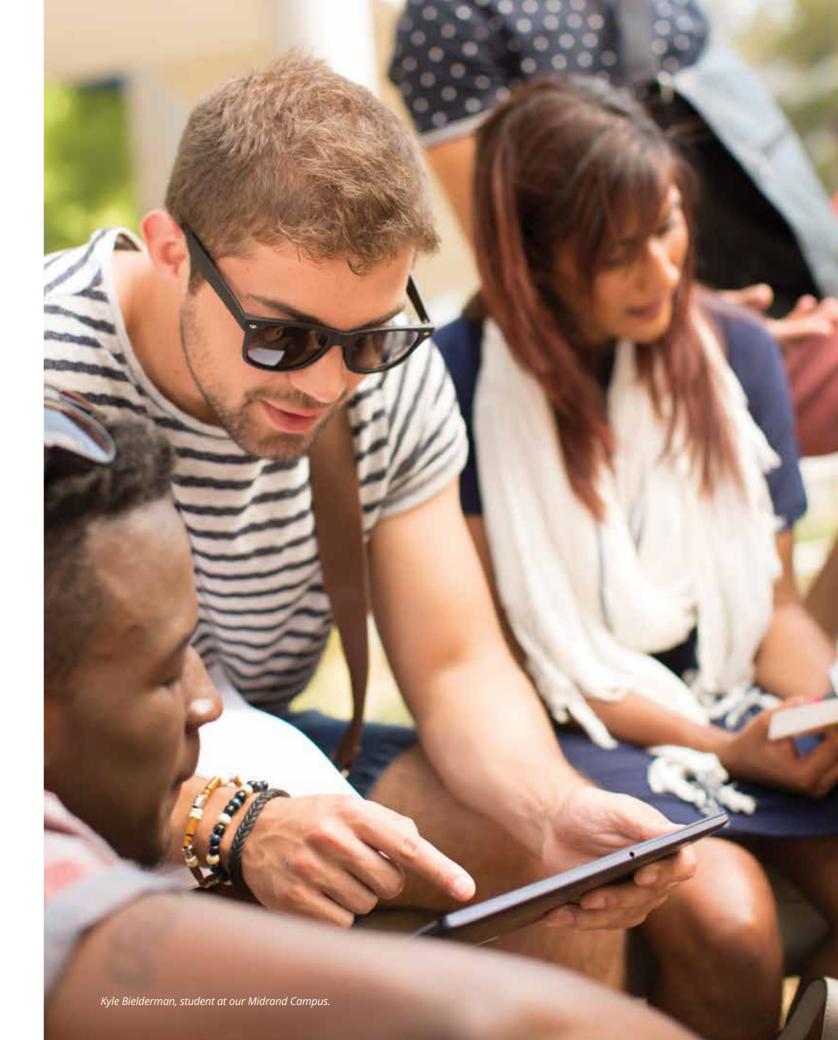
#### National Senior Certificate Vocational (V) admission requirements

- You must have a minimum of 50% in English, Life Orientation and Mathematics/Mathematical Literacy.
- You must have a minimum of 70% in four vocational subjects chosen from the NSC (V) level four subjects.
- The NSC (V) subjects must relate to the degree for which you intend enrolling.

## Designated list of subjects for undergraduate degrees

The following NSC or international school-leaving certificate equivalent subjects are recognised in the Pearson Institute point's calculation:

- Accounting
- Agricultural Sciences
- Biology
- Business Studies
- Chemistry
- Consumer Studies
- Dramatic Arts
- Economics
- Engineering Graphics Design
- Geography
- History
- Information Technology
- Life Sciences
- Mathematics
- Mathematical Literacy
- Music
- Physics
- Physical Science
- Religion Studies
- Visual Arts
- Languages (one language at a higher education institution and two other recognised languages)



# A real world journey begins with a single step

You've discovered who we are, you're excited about your future, now we invite you to take the next steps with us.

Reading this prospectus will have answered many of your questions but now you will be wondering what to do next. Applying to study at Pearson Institute could not be simpler.

#### Contact a Higher Education Consultant to apply

To apply you need to submit the following information to a Higher Education Consultant:

- A completed application form
- A copy of your results for the latest school year
- A copy of your ID
- A copy of your sponsor's ID
- If you have attended another higher education institution, we require a copy of your academic transcript
- If you are an international student, we require proof of 12 months medical aid, a valid study permit, a USAF exemption certificate and an equivalent matric certificate (equivalent to South African Senior Certificate).

Your completed application form must be accompanied by proof of payment of the application fee.

## Find out about our admission requirements

Before applying, you need to find out if you have the right admission requirements for the qualification you've chosen. Our campus staff are equipped and always willing to provide advice and guidance through the process which can be quite overwhelming. Standard admission requirements are a South African National Senior Certificate (NSC) or equivalent as endorsed. This endorsement is done through Universities South Africa (USAF) www.universitiessa.ac.za.

#### Come to a Real World Ready event

Join us on at any of our Real World Ready campus events and see for yourself what we have to offer.

OpenHouse March/April 2017
StudyHack June/July 2017
EdTalks September/October 2017
ReadySetEnrol January/February 2018

Visit www.realworldready.co.za to find out more about an event at a campus near you as well as other exciting opportunities to engage with us.

SMS "RWR" and your name to 44311 to receive an exclusive event invite.



# Real World Ready events

#### Check us out!

Do you want to find out more about Pearson Institute and what we have to offer? We have a series of free on-campus events throughout the year where you can experience our Real World Ready philosophy.

Exciting competitions and awesome prizes up for grabs when you attend.

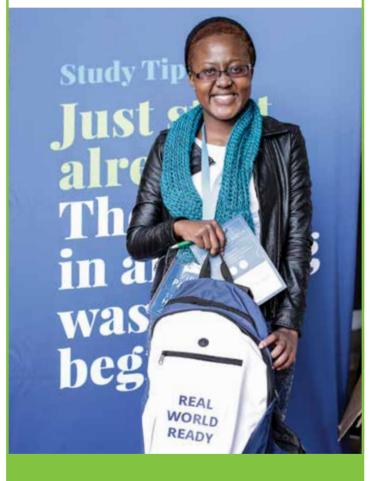
T's & C's apply.

Visit www.RealWorldReady.co.za to find out more.



We know that you are determined to succeed in life. Join us at StudyHack 2017 to get expert study advice as well as proven tips and tricks to help you ace your exams.

Find out how to fuel your brain, learn how to supercharge your memory and say goodbye to stress as you power through your exams.



StudyHack was life changing \*\*
- Siphenathi







# READYSETENR®L

It's 2018 and you've just received your matric results. Now what? Join us at ReadySetEnrol to discover the exciting career opportunities that may await when you graduate. Explore our campus, meet your future lecturers and classmates and see how Pearson Institute give you the tools to get Real World Ready.



# Talk to us today

We are delighted that you are considering applying to study at Pearson Institute and we look forward to welcoming you to one of our campuses.

For more information and guidance, please contact one of our 12 campuses or connect with us on:



+27 (0)11 690 1700



WhatsApp us on +27 (0)63 108 5517



info.pihe@pearson.com



www.pearsoninstitute.ac.za



SMS "PI" and your name to 44311



Pearson Institute



@pearsoninstitut



Pearson Institute



Pearsoninstitute

# 12 Pearson Institute campuses nationally

#### **Pearson Institute Campus details**

#### **Bedfordview Campus**

9 Concorde Road East, Bedfordview P.O. Box 1389, Bedfordview, 2008

**\( +27 (0)10 595 2999** 

+27 (0)86 686 0585

#### **Bloemfontein Campus**

Tourist Centre, 60 Park Avenue, Willows, Bloemfontein P.O. Box 1015, Bloemfontein, 9300

+27 (0)51 430 2707

**+27 (0)86 642 7582** 

■ bloemfontein@pearson.com

#### **Cape Town Campus**

The Brookside Building, 11 Imam Haron Street Claremont

P.O. Box 2325, Clareinch, 7740

+27 (0)21 674 6709

+27 (0)86 246 3317 capetown@pearson.com

#### **Durban Campus**

59 Adelaide Tambo Drive, Durban North P.O. Box 20251,

Durban North, 4016 +27 (0)31 563 2480

+27 (0)86 640 0441

#### **Durbanville Campus**

Kaapzicht, 9 Rogers Street, Tyger Valley P.O. Box 284, Private Bag X7, Tyger Valley, 7536

+27 (0)21 914 8001 +27 (0)86 640 0450

✓ durbanville@pearson.com

#### **East London Campus**

12 Stewart Drive, Berea,

East London

PostNet Suite 373, Private Bag X9063, East London, 5200

+27 (0)43 721 1471

+27 (0)86 218 5490

 ■ eastlondon@pearson.com

#### **Midrand Campus**

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

+27 (0)11 690 1700

+27 (0)86 583 6660

#### **Nelspruit Campus**

50 Murray Street, Nelspruit P.O. Box 9497, Sonpark, Nelspruit, 1206

+27 (0)13 755 2497

+27 (0)86 642 7585

#### Port Elizabeth Campus

Building 4, Ascot Office Park, Cnr. Ascot & Conyngham Roads, Greenacres P.O. Box 40049, Walmer, 6065

+27 (0)41 374 0678

+27 (0)86 512 9878

#### **Potchefstroom Campus**

12 Esselen Street, Cnr. Esselen Street & Steve Biko Avenue, Die Bult, Potchefstroom P.O. Box 19900, Noordbrug, 2522

+27 (0)18 297 7760 +27 (0)86 640 0509

potchefstroom@pearson.com

#### **Pretoria Campus**

Menlyn Corporate Park, Building A, 175 Corobay Avenue, Cnr. Garsfontein, Pretoria PostNet Suite A147, Private Bag X18, Lynnwood Ridge, 0040

+27 (0)12 348 3034

+27 (0)86 548 7151

#### Vanderbijlpark Campus

Building 2, Cnr. Rutherford & Frikkie Meyer Boulevards, Vanderbijlpark P.O. Box 6371, Vanderbijlpark, 1900

**L** +27 (0)16 931 1180

+27 (0)86 750 0430

#### **International Students Office**

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

**L** +27 (0)11 690 1705/1832

#### **Customer Service**

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

**L** +27 (0)11 690 1911

It is our intention to relocate certain campuses. Please ensure you contact us to confirm the address prior to visiting.

Please note: We have made every effort to ensure the accuracy of the information contained in this prospectus at the time of going to print. However, this information is subject to change and alterations may occur, including but not limited to, programmes, fees, staff and services described in this prospectus. For this reason, it is important that you check the website for the most up-to-date information or contact us using the contact details contained in this document. We reserve the right to amend, withdraw or add to, and at our discretion, qualifications, programme delivery and content, services, facilities or locations of delivery at any time before or after an applicant's admission. We will however take reasonable steps to reduce any disruption to enrolled students. In the event of any of the above circumstances occurring, we cannot accept liability for any complaints or claims for costs, losses or damages made by you.

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General information

